



design simplified

# NATURAL WOVEN SHADES

# NATURAL WOVEN SHADES by Alta



#### Natural Woven Shades with Cordless Lift and Light-Filtering Liners SELECT WEAVES | Rio Gray SLW-2531

# design simplified<sup>®</sup>

You could say our Natural Woven Shades are simply dream weavers... evoking places unknown, custom fit to your very own windows.

Let's go window shopping.

# ARTFULLY ARTISANAL

Loom-woven by master craftsmen, our Natural Woven Shades filter light in softly dramatic shadows. Add a liner, and the ultimate in luxury texture, plus full privacy, is now yours. With our robust selections of soft grays and fresh whites, Mother Nature just got a little bit brighter.

Customers say...

"Inspired by design magazines, I feel so on-trend with the designer look of Natural Woven Shades."



Scan this code to watch how Natural Woven Shades may work for you.





# NATURAL HARVEST

Light-filtering reeds and grasses, bamboo and jute in the softest white to the deepest espresso are luxe and globally inspired. Yet, each of our three collections honor the unique beauty of natural imperfections. Perfectly.

### WHEN TO CHOOSE NATURAL WOVEN SHADES

- Because sustainable style is just your style.
- A touch of texture is needed to shake things up.
- You think dramatic shadows are an art form.
- Privacy matters. Add a light-filtering or room-darkening liner and get that, too.
- Quality is a thing. Hand-sewn rings stitched right into the weave and optional bound edges equal sophistication for the ages.

Note: The color of natural woven shades, including white, may alter over time as the natural materials age.



### // Select Weaves

Imagine organic yarns drawn from sustainable sea grass reeds or fine jute, woven as if a soft textile. Now imagine it on your windows.







### // Grass Weaves

Amazing blends including papyrus or cotton with polyester make for more consistent patterns in a trending yet timeless style. But you knew that.



### // Woven Woods

Hand-split bamboo, wood, reeds and jute are eye-catching choices with the tactile feel of earth's bounty.



### **CONTROL OPTIONS**

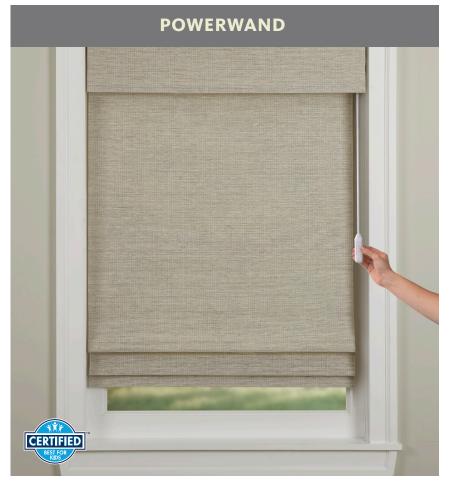
At Alta, we thrive on creating window coverings with style, ingenious engineering and state-of-the-art safety. Our motorization and cordless options provide both clean lines and ultimate convenience. Good for you, safe for your children, and a smart investment for your home.



We proudly carry the "Best for Kids" designation. Why? Tough independent laboratory testing proves it.



Control all your motorized Natural Woven Shades in one room. Choose from a variety of battery-operated systems to raise or lower shades with the touch of a button.



Operate shades with a touch of a button on the rechargeable wand and pendant. Cord free control provides convenience and safety. Wands available in five colors and six lengths.



#### **CORDLESS LIFT**



A light two-handed push or easy one-handed pull lifts or lowers shade to any desired position. With no visible cords, Cordless Lift shades offer a clean look, and provide added child and pet safety.

Scan the QR code to watch the demonstration video.

#### **CONTINUOUS LOOP CONTROL**



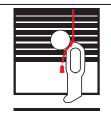
Raise and lower shades with ease and convenience. The bead chain loop remains the same length no matter where you position the shade. The specially designed tensioner eliminates dangling chains for enhanced child safety. Refer to Design Enhancements book for bead chain options.

Note: Edge bindings are recommended when ordering Continuous Loop Control due to chains rubbing against shade edge.



#### time for a tune-up

Natural Woven fabrics tend to stretch over time. Our built-in adjusters allow easy leveling of shade fabric. Shown: Cordless Lift adjuster. A WARNING A ADVERTENCIA



#### Window Blind Cord Strangulation Risk

Window Blinds with a damaged or loose tension device or retractable cord that fails to fully retract pose a stangulation risk to children. To avoid this potential strangulation risk, consider purchasing cordless products or products with inaccessible cords.

#### Riesgo de Estrangulamiento en Cuerdas de Persianas

Las persianas con un dispositivo tensor suleto o danado o con una cuerda retractable que no se ajusta completamente representan un riesgo de estrangulacion para los ninos. Para evitar un posbiel riesgo de estrangulamiento, considere comprar productos inalambricos o productos con cuerdas in acessibles.

# LIGHT CONTROL CENTRAL

Alta's infinite quest to control light and privacy means innovative choices for Natural Woven styles. Our design options, including fixed liners and top-down/bottom-up, put you in command of your domain.



#### FIXED LINER



Add a light-filtering or room-darkening liner to your shade to achieve your own perfect balance of light and privacy. See the Design Enhancements book for liner options.

- Folds with the shade
- Extends the life of the shade, prevents fading, reduces energy costs
- Available on all styles

Note: Sewing pin holes may be visible. Option to reverse the liner with color facing outside is available.

### **DESIGN OPTIONS**



Valance is positioned in front of the shade and hides headrail and hardware. Relaxed folds stack softly—rather than roll—when raised.



Valance is positioned behind the shade and conceals hardware from the outside. A metal grommet allows the lift cord to stay neat and within reach for easy operation of the shade.



Headrail is color-coordinated with shade material and comes in medium brown, natural or off-white. Note that in bright light the headrail may cast a shadow on the fabric.



Two or three independently operating shades share the same headrail for a cleaner, more unified look. Ideal for wide-set windows and patio doors.

#### 2-on-1 available with:

• All control options

#### 3-on-1 available with:

- Motorization
- Cordless Lift

#### TWO- OR THREE-ON-ONE HEADRAIL

### **MOUNTING OPTIONS**



Inside mount valances feature no returns and fit flush within the window frame. Ensure your window has the proper depth.



All outside mount valances feature returns. Specify outside mount to ensure the greatest amount of light control. Best for shallow depth windows or enhanced light control.

### **EDGE BINDING OPTIONS**

Add a decorative accent and protect the shade edges by choosing one of three edge binding styles. Our sewn bindings lend durability, structure and a clean appearance. Refer to Design Enhancements book for selections.





A neat accent, twill edge binding is offered in  $\frac{5}{8}$ " or  $1\frac{1}{2}$ " width with a finished folded edge. Available on all styles.



A sophisticated accent, faux silk edge binding measures 1" wide with a finished folded edge. Mitered corners lend a custom workroom look. Available on Select and Grass Weaves.

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|                                      | WOVEN WOODS  | GRASS WEAVES | SELECT WEAVES |
|--------------------------------------|--------------|--------------|---------------|
| CONTROL OPTIONS                      |              | ,            |               |
| Automation                           | $\checkmark$ | √*           | 1             |
| Cordless Lift                        | ✓            | $\checkmark$ | $\checkmark$  |
| PowerWand                            | $\checkmark$ | $\checkmark$ | $\checkmark$  |
| Conrinuous Loop Control              | ✓            | $\checkmark$ | $\checkmark$  |
| DESIGN OPTIONS                       |              |              |               |
| Traditional Shade                    | $\checkmark$ | $\checkmark$ | $\checkmark$  |
| Waterfall Shade                      | $\checkmark$ | $\checkmark$ | $\checkmark$  |
| Twill Edge Binding                   | ✓            | $\checkmark$ | $\checkmark$  |
| Faux Silk Edge Binding               |              | $\checkmark$ | √*            |
| Inside Mount Valance                 | ✓            | $\checkmark$ | $\checkmark$  |
| Outside Mount Valance                | √            | $\checkmark$ | $\checkmark$  |
| Two-on-One and Three-on-One Headrail | √            | √            | √             |
| LIGHT/PRIVACY CONTROL OPTIONS        |              |              |               |
| Fixed Liner                          | $\checkmark$ | $\checkmark$ | $\checkmark$  |

\* this option not available with all fabrics; refer to sample swatches

Scan this code to see a digital version of the most current options matrix.



Child safety is serious business, which is why we use warning tags, labels, and other methods to communicate the potential hazards of corded window coverings. The warning shown here communicates the important message about cords being a potential strangulation hazard and suggest choosing cordless alternatives or products with inaccessible cords.



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# AND DID WE MENTION?

Alta stands by our products with a Limited Lifetime Warranty.



## design simplified

www.altawindowfashions.com

On the cover:

Natural Woven Shades with Motorization GRASS WEAVES | Celebes Seashell GRW-9475