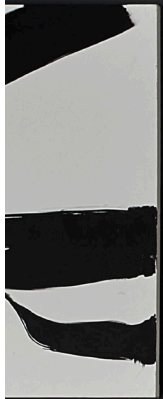


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ALTA
WINDOW FASHIONS

design simplified™

SOFTSTYLE

CELLULAR SHADES

SOFTSTYLE CELLULAR SHADES

by Alta





design simplified™

Alta's SoftStyle Cellular Shades add a hush to your day. Soft fabrics create beautiful glows with the bonus of sound absorption and privacy control. And with automation and child safety options, we can see you smile from here.

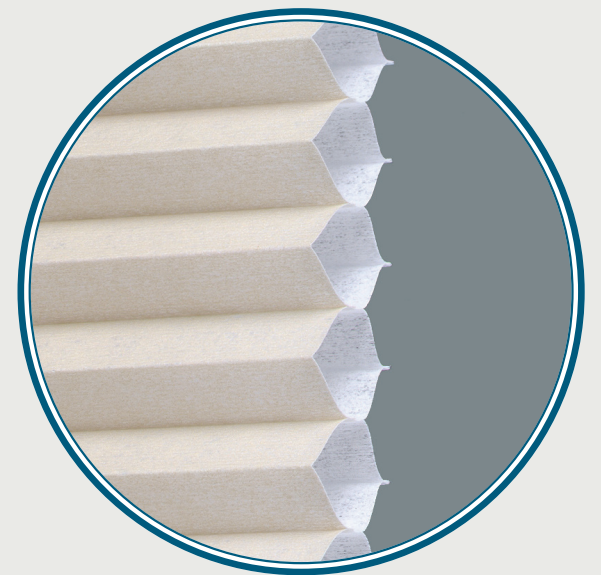
Let's go window shopping.



1 1/4" Blackout Cellular Shades with Automation
SILVER DOLLAR | S43 7509

CENTER OF EX-CELL-ENCE

Alta SoftStyle Cellular Shades check all the boxes for style and performance. With design-driven energy efficiency and sound absorption at your windows, your home will be top of the class.



a shade for all seasons

Don't touch that thermostat! SoftStyle Cellular Shades are a genius comfort solution year-round, keeping rooms cooler in the summer and warmer in the winter.

CASCADES OF SHADE

Consider the big picture.

For large windows, Alta's

1 1/4" single cell or 2" Hybrid

Pleat shades create dramatic

bold style.



any way you want it

Alta's got a shade solution in every direction. For your vertical needs, try 2" Hybrid Pleat or 3/4" large single cell to coordinate sliding doors with windows.



2" Hybrid Pleat Shades with Automation

ICE AGE | HPF 735



VOICE COMMAND

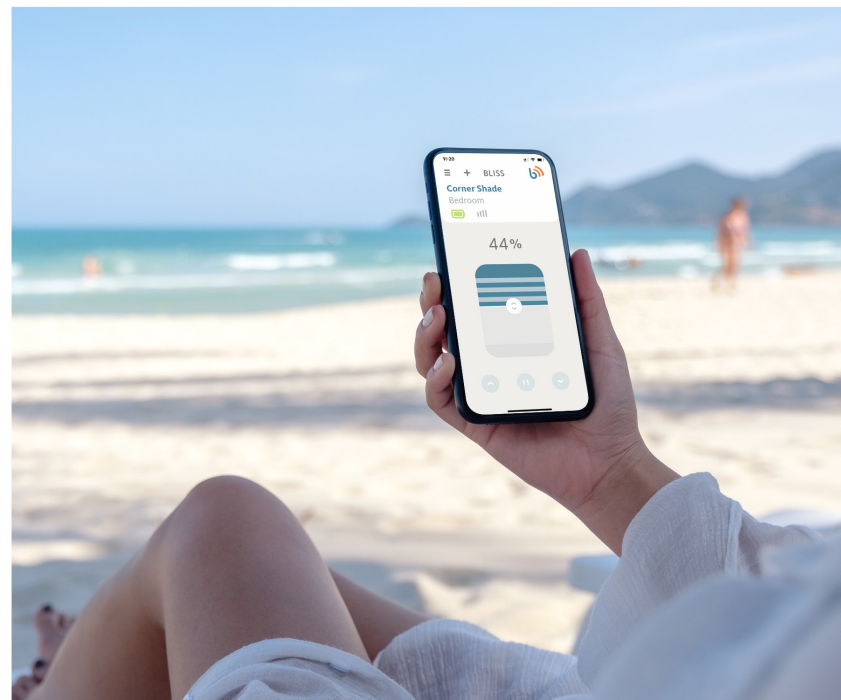
REMOTE CONTROL

BLISS APP CONTROL



AUTO-MAZING

With a touch or the sound of your voice, our Bliss™ automation system embraces a wireless life for cord-free control. And rechargeable batteries in your cellular shades will make you feel like an eco-warrior.



Use a smart device or remote to operate shades on the fly, or program to your lifestyle.



BLISS[™]
AUTOMATION
by ALTA



Scan the QR code to watch the BLISS video.

Cellular Shades with Automation
SUMMER STORM | \$21 1555

Small Single Cell
for smaller scale windows

Large Single Cell
for virtually any window size

Double Cell
for superior insulation and
added light control



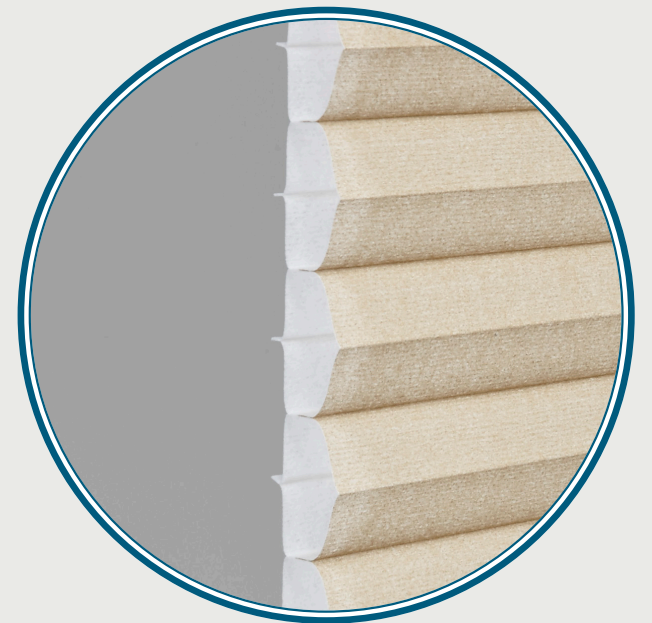
1¼" Single Cell
for larger scale windows

2" Hybrid Pleat
for dramatic look, larger windows
and sliding glass doors



SOFT CELL

*Pleasing to the eye, yes, but also
plush to touch. Choose a cell
size to control light, maintain
temperatures, and absorb sound
all while displaying your savvy
design style. With all those
benefits, we're sold.*



our special-D

Our smart D-cell design holds its crisp, full-pleated structure for the life of the shade. That's a long time.

FABRIC OPACITY OPTIONS

semi-opaque or blackout

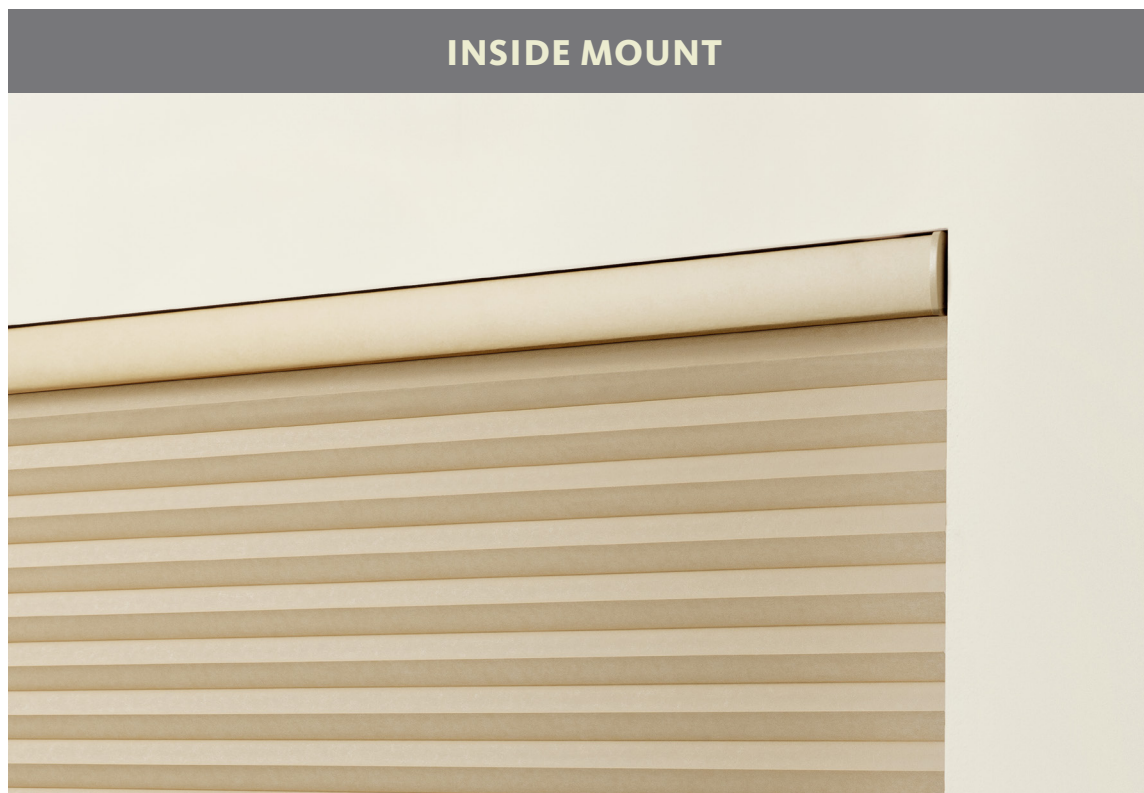
Semi-opaque (left): Single cell allows in more light, double cell reduces incoming light. All styles offer privacy.

Blackout (right): Blocks all light (except at the sides of shades) for maximum room darkening and privacy.



MOUNTING OPTIONS

Premium rails shown.



Specify inside mount if your window has the proper depth.



Specify outside mount to ensure the greatest amount of light control.

HEADRAILS

Different headrails are available with various shade options, as listed here.

PREMIUM RAIL



standard on:

- Automation (except 1¼")
- Cordless Lift (except 1¼")
- Continuous Cord Loop

optional on:

- Cordless Lift & Lock (Bottom-Up only)

LARGE RAIL



standard on:

- All 1¼" fabrics

DELUXE RAIL



standard on:

- Cordless Lift & Lock (all fabrics)

HEADRAIL OPTIONS

Premium rails shown.



Standard on all shades. Rail is color coordinated to shade fabric.



Optional. Rails are wrapped with shade fabric for a truly coordinated look.

MOTORIZED CONTROL

AUTOMATION



Bliss Automation, as well as other systems, provides convenient operation at the touch of a button or sound of your voice.



Scan the QR codes to watch the demonstration videos.

CORDLESS CONTROL

POWERWAND™



The PowerWand™ lifts and lowers shades with the touch of a button. PowerWand is affordable and rechargeable, too.

CORDED CONTROL

CONTINUOUS LOOP CONTROL



Raise oversized or heavy shades with ease and convenience. Cord loop remains a constant length. Cord tensioner eliminates dangling cords for enhanced child safety.

also available with:

- Top-Down/Bottom-Up
- Two-on-One
- TriLight Shades



CORDLESS LIFT



A light push or pull lifts or lowers the shade to any desired position. With no visible cords, cordless shades offer a clean look, and provide added child and pet safety.

also available with:

- *Top-Down/Bottom-Up*
- *Two-on-One and Three-on-One*
- *TriLight Shades*



CORDLESS LIFT & LOCK™



Press a button on the bottomrail handle to lift and lower the shade. Release the button to securely lock the shade into place. A child-safe option.

also available with:

- *Top-Down/Bottom-Up*
- *Two-on-One and Three-on-One*
- *TriLight Shades*



// **TriLight Shades®**

Cellular TriLight Shades with Cordless Lift
CELADON | S21 510



enter...the TriLight zone

TriLight Shades® bring three options to one window. Full pleated sheer delivers moderate privacy, diffused light and UV protection, while full cellular offers total privacy and light control. As a third option, adjust more of one, less of the other, and always stay in the Zone.

available with:

- *Cordless Lift*
- *Cordless Lift & Lock*
- *Continuous Cord Loop*



*Scan the QR code to watch
the demonstration video.*

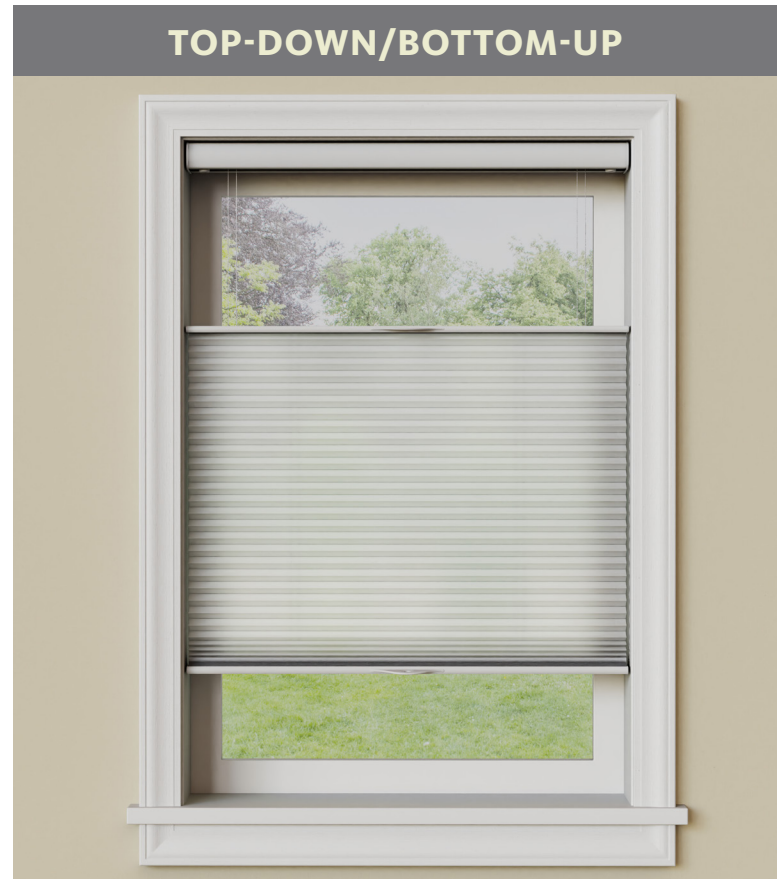
LIGHT & PRIVACY MANAGEMENT

Our functional designs offer maximum control of both sun and view, especially our Top-Down/Bottom-Up and TriLight Shades options. Choose what you'd like to let in—and what you'd prefer to keep out.

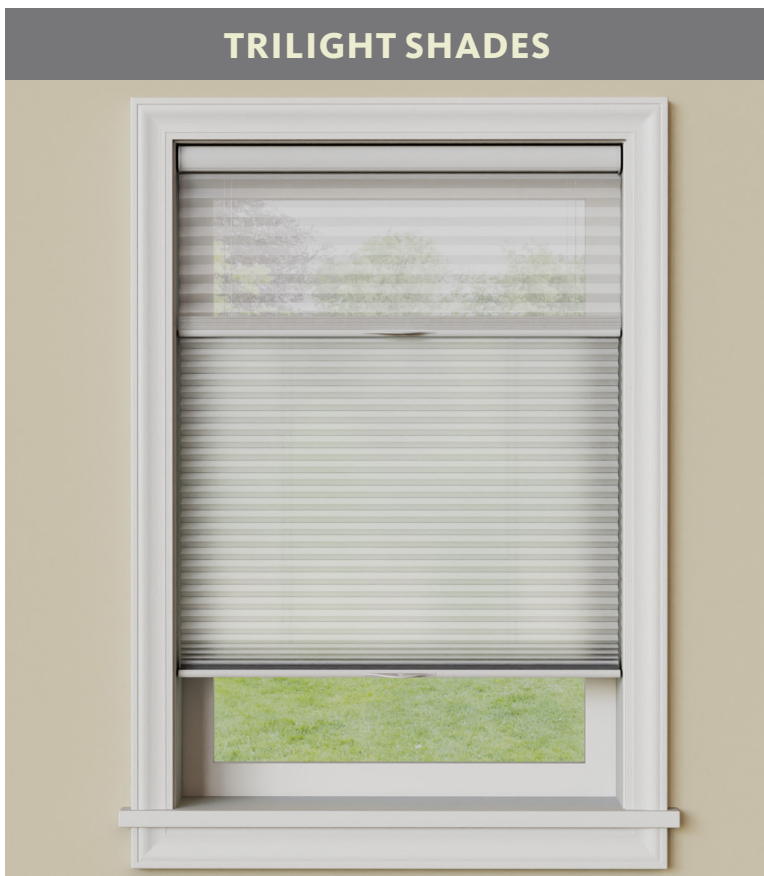
BOTTOM-UP



TOP-DOWN/BOTTOM-UP



TRILIGHT SHADES



DESIGN OPTIONS

2-ON-1 AND 3-ON-1 RAIL



Two or three independently operating shades share the same headrail for a more unified look. Ideal for wide windows and patio doors.

3-on-1 available with Cordless Lift and Cordless Lift & Lock only.

2-on-1 available with:

- Automation
- Cordless Lift
- Cordless Lift & Lock
- Continuous Cord Loop

SPECIALTY SHAPES



Versatile SoftStyle is perfect for any shaped window. From non-operable fan-fold arches to hexagons, octagons, and trapezoids.

SKYLIGHTS



Standard and motorized options available. Standard manually operates with a handle or optional extension pole, while motorized operates with remote control convenience.

VERTICAL APPLICATION



Opens from side-to-side for your sliding glass doors, stacks tight and matches your traditional windows.

Scan the QR code to watch the demonstration video.



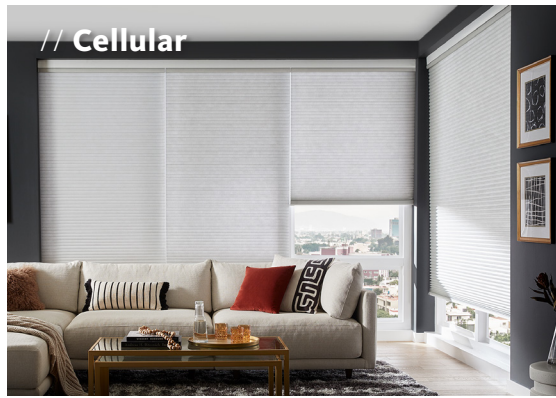


Blackout Cellular Shades with TriLight and Vertical Application
GOOSE DOWN | S23 706

mix-n-match

With SoftStyle Cellular Shades, you can match your sliding doors to your windows to achieve a coordinated look.

SOFTSTYLE CELLULAR SHADES *by Alta*



SOFTSTYLE					
	9/16" Small Single Cell	3/4" Large Single Cell	1/2" Double Cell	1 1/4" Single Cell	2" Hybrid Pleat
OPACITY					
Semi-Opaque	✓	✓	✓	✓	✓
Blackout	✓	✓	✓	✓	✓
CONTROL OPTIONS					
Automation	✓	✓	✓	✓	✓
PowerWand	✓	✓	✓	✓	
Cordless Lift	✓	✓	✓	✓	✓
Cordless Lift & Lock	✓	✓	✓		✓
Continuous Cord Loop	✓	✓	✓		✓
LIGHT / PRIVACY CONTROL					
Top-Down/Bottom-Up	✓	✓	✓	✓	✓
TriLight Shades	✓	✓	✓		✓
DESIGN OPTIONS					
Two- & Three-on-One Headrail	✓	✓	✓	✓	✓
Skylight	✓	✓	✓		
Cut-Outs	✓	✓	✓		
Non-Operable Specialty Shapes	✓	✓	✓		
Vertical Application		✓			✓

Scan this code to see a digital version of the most current options matrix.



Child safety is serious business, which is why we use warning tags, labels, and other methods to communicate the potential hazards of corded window coverings. The warning shown here communicates the important message about cords being a potential strangulation hazard and suggest choosing cordless alternatives or products with inaccessible cords.

⚠ WARNING		
⚠ ADVERTENCIA		
Window Blind Cord Strangulation Risk		
Window Blinds with a damaged or loose tension device or retractable cord that fails to fully retract pose a strangulation risk to children. To avoid this potential strangulation risk, consider purchasing cordless products or products with inaccessible cords.		
Riesgo de Estrangulamiento en Cuerdas de Persianas		
Las persianas con un dispositivo tensor suelto o dañado o con una cuerda retractable que no se ajusta completamente representan un riesgo de estrangulación para los niños. Para evitar un posible riesgo de estrangulamiento, considere comprar productos inalámbricos o productos con cuerdas inaccesibles.		

OUR PROMISE TO YOU

Alta products are made to last—and we back them up with a Limited Lifetime Warranty.



Blackout Cellular Shades with Automation and 6" Wood Cornice
SILVER DOLLAR | 543 7509
HYBRID PLEAT *semi-opaque* | Grey Stone HPF-852

design simplified[™]

www.altawindowfashions.com

On the cover:

Cellular Shades with Automation

COASTAL EDDY | S21 581