

# Smartdrape™

 **PORTER  
PRESTON**

Quality Wholesale Window Coverings

Contract • Hospitality • Healthcare • Residential

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**NORMAN®**  
SHUTTERS. BLINDS. SHADES.



# Quality isn't just a Catchphrase

# It's Our Heritage

With over 50 years of excellence in crafting fine window furnishings, Norman®'s quality has made it famous. It's what drives Norman® to innovate. And why you can see it in every detail. Few companies will farm their own wood, make their own components, or weave their own cords. At Norman®, everything matters. And anything is possible.

Norman® strives to exceed the highest industry standards. That's why Norman® is focused on leading the industry in quality, service, selection and value. From patented performance and safety enhancing components, to award-winning product designs, to socially responsible processes in manufacturing and forestry, Norman® has a history of defining the future.



SAFETY FIRST



QUALITY &  
PERFORMANCE



INNOVATION DRIVEN



# SmartDrape™

## Experience the space

Soft like drapery and delicately architectural. SmartDrape™'s undulating sheer and fabric vane construction is specially made to bring you style, versatility, and seamless indoor-outdoor living. Featuring unique construction with unimpeded walk through even while the shade is closed, along with **“Best for Kids”** certified cordless operation, SmartDrape™ can infuse your space with a newfound level of enjoyment, privacy, light control and extra peace of mind. It is also an elegant solution for the biggest of windows – offering the appearance of a curtain and control of a blind.




SCAN TO WATCH

# THE POETRY OF MOVING LIGHT

Capture the beauty of movement and interplay of shadow, light and darkness through SmartDrape™'s soft lines echoing soft fold drapery. SmartDrape™ is constructed from a series of individual fabric vanes, offered in your choice of light filtering fabrics, suspended in sheer that comes in your choice of patterns, to create a floating effect.





When closed, the shade easily transitions from completely solid to completely sheer and everywhere in between. SmartDrape™'s innovative construction not only makes cleaning and ironing easy, but also represents a significant value over traditional drapery.



Lakeshore Stripe Charcoal in Light Filtering



Cottonwood in Light Filtering

# STACK OPTIONS



STACK LEFT

- Wand
- Norman® Smart Motorization



STACK RIGHT

- Wand
- Norman® Smart Motorization



SIDE BY SIDE

- Wand



TRAVELING CENTER STACK

- Wand



CENTER OPENING

- Norman® Smart Motorization



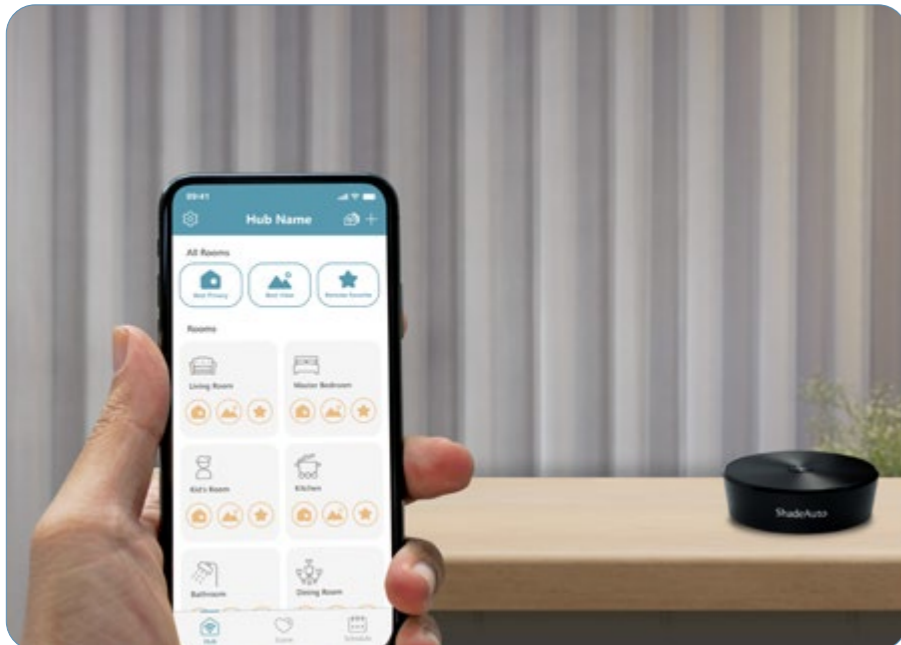
Circle Ivory in Light Filtering

# CONTROL OPTIONS



## WAND

Go from a sheer to solid fabric with a simple twist of the wand. Open or close the fabric vanes by sliding the wand across the shade.



## NORMAN® SMART MOTORIZATION

Motorized window treatments don't have to be complicated. The exclusive Norman® Smart Motorization technology is designed to create simpler and worry-free experiences. Craft the perfect room ambience with a simple touch of a button using the intuitive remote control. For ultimate convenience, utilize the Norman® app and your mobile device to automate the shades to fit your lifestyle. Recharging the shade is a breeze. Simply choose the plug-in or the rechargeable battery option, effortlessly recharging using a USB cable.





SCAN TO WATCH

# ART OF CONVENIENCE: NORMAN® SMART MOTORIZATION



SmartDial G2

# HARDWARE FINISHES



White



Cottage  
White



Matte  
Silver



Brass

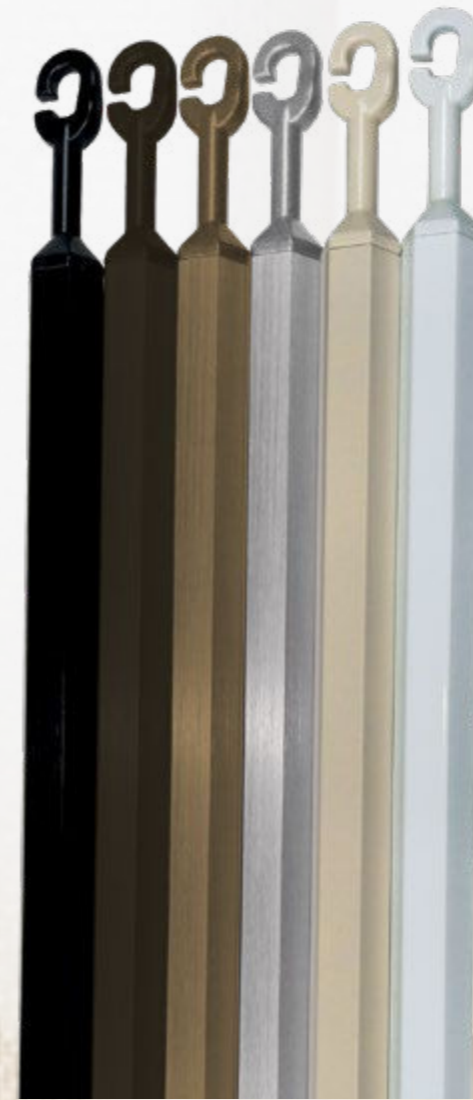


Bronze



Black

HEADRAIL



WAND

FOR A COMPLETE LIST OF  
HARDWARE FINISHES,  
SCAN THIS QR CODE.



*All colors printed in booklet are for reference only and may differ from those of our actual products*



Cottonwood in Light Filtering



# PerfectSheer™

Snowflake in Light Filtering

# SUPERIOR LIGHT TRANSITIONS

Experience PerfectSheer™'s soft interplay of light, colors and shadows, and elevate your decor and privacy control to a new level of elegance and softness. Offering the tightest closure on the market in its category, PerfectSheer™ combines a banded layered fabric shade for a sleek and modern effect. Plus a sheer fabric vane shade that creates an elegant louver-like look. For however you decide to adjust – relax. You can always change your mind.

PerfectSheer™



# SHEER PERFECTION

From construction to hardware to its transitions of light, PerfectSheer™ embodies Norman®'s relentless pursuit of something better. An expression of challenged assumptions. An achievement of innovation resulting in not just perfection in function. But the creation of beauty monumental and stylish.

- Tight closure for privacy / light control
- Innovative design for superior light transitions
- 100% woven seams; not glued, sewed or heat fused
- 100% cordless option in motorized





Lily Cream in Light Filtering



Fully Closed



Partially Open



Fully Open

## VERSATILITY

PerfectSheer™ offers a range of privacy and light control options, making it a versatile and stylish choice for practically any room. From completely closed for privacy, to half open on a bright and sunny day, to fully open for radiantly soft and natural light, PerfectSheer™ offers total versatility for every privacy and light control need.

# CRAFTSMANSHIP SEAMED

When you buy a pair of jeans, would you want them to be seamed with glue? How about with heat and / or chemicals? With PerfectSheer™ the difference is not just in the details. With PerfectSheer™, three layers of fabrics are woven together with advanced machinery and complex technology, creating unique ambient light effects and outstanding reliability. Our patented design uses carefully crafted woven fabrics to create a durable, lasting shade.



- 100% woven seams for beauty & reliability
- Fabric-sheers not glued or fused using heat
- Woven seams offers a smooth high-end finish
- Formaldehyde free

# DESIGN YOUR SHADE



## 1. SELECT OPACITY

Select an opacity depending on your view through and practical requirements – either Light Filtering or Room Darkening.

## 2. SELECT FABRIC

Fresh colors, textures and woven details. Fabrics that embody stylishness with endurance, optimal light/privacy control with poise.

## 3. SELECT SHADE SYSTEM

Select from our innovative lift systems, manual or motorized.

## 4. SELECT TOP TREATMENT

Select Curved Fascia, Wood Valance, Fabric Valance.

## 5. SELECT EXTRAS

Available keystones to join top treatments and for a decorative touch.

Palladian shelves for an innovative solution to install our shades into arched windows.

# OPACITIES

PerfectSheer™ makes it easy to match the fabric opacity suiting your needs. Choose from room darkening or light filtering. The room darkening opacity is sleek and elegant, and creates an immediate calming effect. Light filtering opacity allows more light to come through, while ensuring privacy when the shade is closed.

Light Filtering



Room Darkening



Light  
Guard



# FABRICS

Uncover the airy delights within our sheer and fabric vane collection. The dynamic construction captures the spirit of all things modern, but with a softness that adds warmth to a room.

Featuring 100% woven construction, PerfectSheer™ fabrics avoid the more commonly used glued construction, which may deteriorate or yellow over time. If the wrong type of glue is used, it may even release formaldehyde, a chemical known to cause cancer.



Snowflake in Light Filtering

# SHADE SYSTEMS



## CONTINUOUS CORD LOOP

The Continuous Cord Loop utilizes a clutch system for smooth control while neatly maintaining a consistent cord length to the side.



## AUTOWAND™ MOTORIZATION

Your budget-friendly motorization option is here. The simple and intuitive design allows you to automatically control your shades. With a simple push of a button, raise or lower your shades effortlessly.

SCAN TO VIEW  
ALL LIFT SYSTEMS





Snowflake in Light Filtering

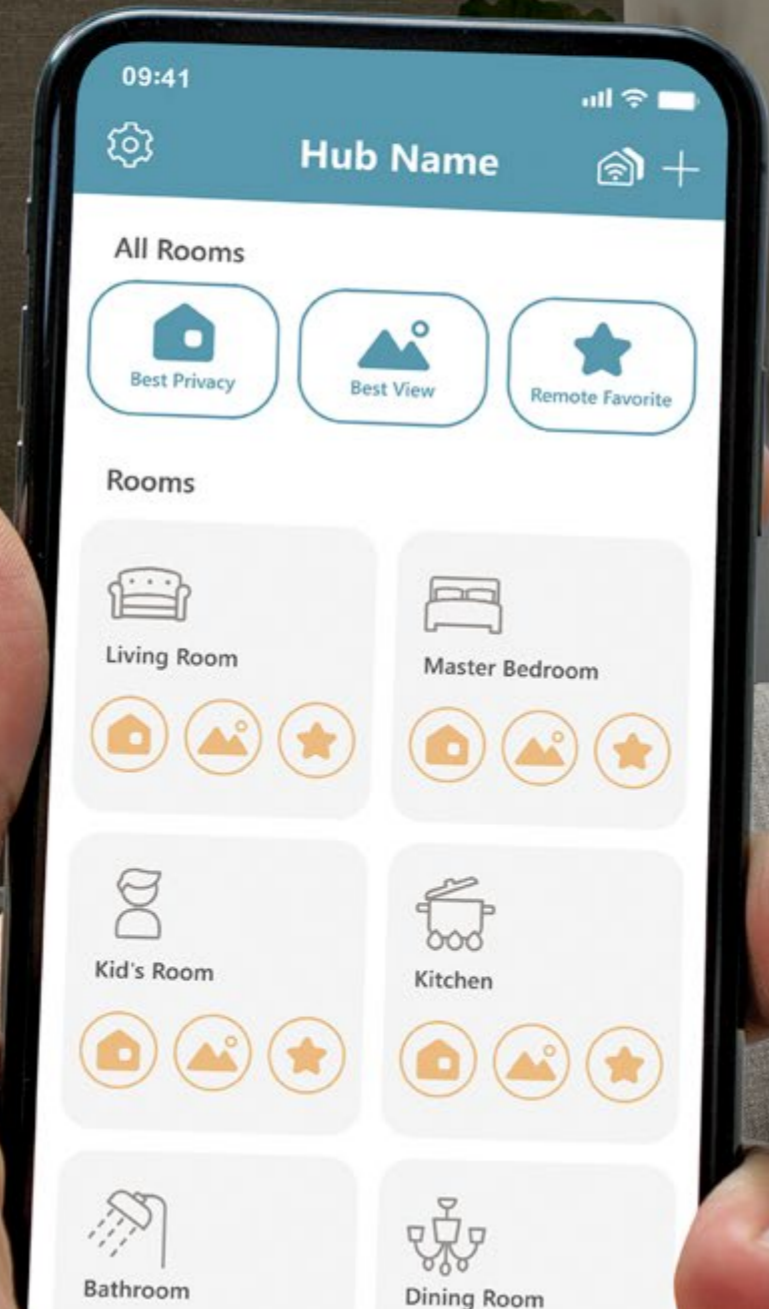
## AUTOMATION

Norman® Smart Motorization represents the pinnacle of innovation. With the ShadeAuto™ app, effortlessly control some or all of your shades and shutters with a single touch using your mobile device, whether you're home or away. For added convenience, personalize your experience by programming your shades and shutters to adjust automatically. Fully compatible with Google Assistant, Alexa and Apple HomeKit, Norman® Smart Motorization seamlessly integrates into your smart home ecosystem. With simple voice commands, operate your window treatments without lifting a finger.



SCAN TO WATCH





# TOP TREATMENTS

With an array of top treatments, PerfectSheer™ puts you in control, and elevates your everyday window covering needs into a sleek expression of style.



## CURVED FASCIA WITH FABRIC

Provides a tailored, high-end look to match the shade.



## WOOD VALANCE

The luxury and fine graining of wood comes crafted in bold and sleek lines, available painted or stained.



## FABRIC VALANCE

For a relaxed but equally stylish look with clean and modern lines, the Fabric Valance is an elegant choice.



## OPTIONAL KEYSTONE

Choose a matching keystone to join two valances together or to create a decorative touch.



Smoke Gray in Light Filtering



Dunes in Light Filtering

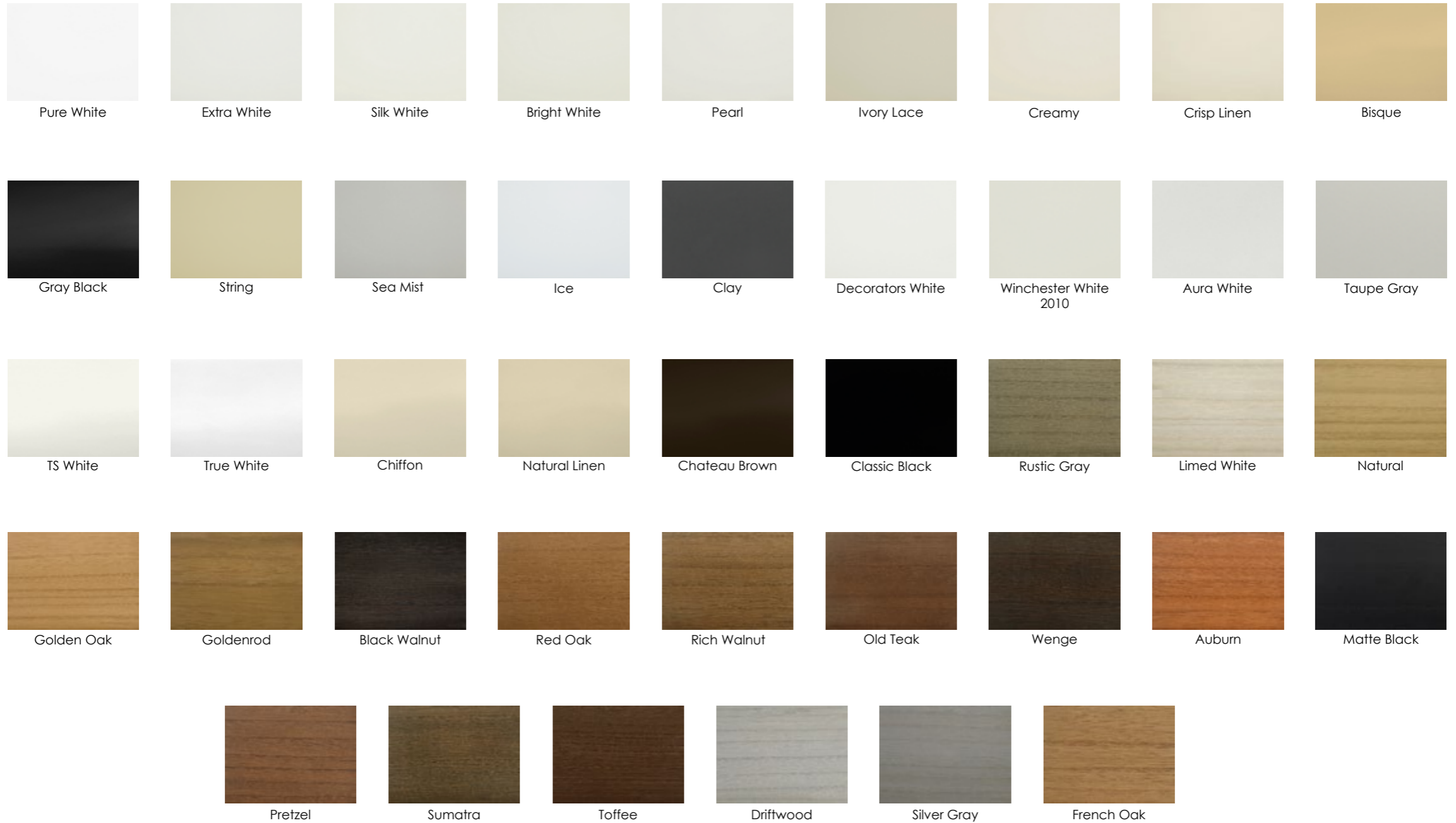


# PALLADIAN SHELF

The innovative solution creates a decorative mounting surface inside an arched window so that our shades can be installed in the resulting squared opening. Palladian shelves, which are made of wood, are an elegant way to split the curved part and squared part of arched window openings.



# AVAILABLE COLORS



*All colors printed in booklet are for reference only and may differ from those of our actual products. Please refer to our color swatch samples for actual product colors.*

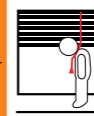




# PerfectSheer™

**NORMAN®**  
SHUTTERS. BLINDS. SHADES.

**⚠️ WARNING**  
**⚠️ ADVERTENCIA**



**Window Blind Cord Strangulation Risk**  
Window blinds with a damaged or loose tension device or retractable cord that fails to fully retract pose a strangulation risk to children. To avoid this potential strangulation risk, consider purchasing cordless products or products with inaccessible cords